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Evidence Based Macro Practice in Social Work (2013) deals with the latest trends in Macro Practice, critically challenging readers to delve

into the scientific aspects of community organization, planning and management. Numerous case studies taken from actual experiences highlight all the chapters. In addition, wherever possible, we provide practical tools, techniques and evidence-based macro practices that students will be able to use in their professional work. Using Macro Systems as the basis for exploring ideas, students should gain an appreciation of the complex forces under which they will be operating, acquire specific tools to help them function better, and develop insights about the interactions between staff and agencies and the larger systems that affect the social work field.

Brief summaries are provided at the end of each chapter to stimulate class discussion, and we provide a list of questions and possible assignments at the end of each chapter. Depending on the preference of the instructor, students may use the questions as a spring-board for classroom discussion or as a basis for written assignments.

Although concepts and techniques in various chapters relate to both social agencies and community organizations (hence, the generalist perspective), specific attention is given on evidence-based macro practices, diversity, client advocacy, skills in running meetings, handling community conflict, and finally managing time and stress.

At the heart of the social work process—whether at the individual, organizational, or community level—is a commitment to improve the lives of people through the purposeful and professional use of oneself. Our strong belief is that those who enter the field want to be involved in more than a 9-5 job. They want to see their neighborhood and community improved. We hope that this book will stimulate inquiry, foster critical thinking, enhance understanding, and contribute to the problem-solving process in our agencies and our communities.



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Murali D. Nair, PhD, Senior Fulbright Scholar is a Clinical Professor, and Co-chair of Community Organization/Planning/Administration Concentration (COPA) at the University of Southern California School of Social Work.

Prior to that Dr. Nair was a professor at Cleveland State University for 20 years, which included serving as the director of the School of Social Work. From there, he received the Distinguished Faculty Award for Teaching, the Distinguished Faculty Award for Service and the Multicultural Leadership Award. Dr. Nair received his Doctorate from Columbia University where he was recently inducted into the School of Social Work Hall of Fame for his exemplary leadership in social work education and his exceptional professional achievements. Dr. Nair has written eleven books and produced eight mini documentaries related to different aspects of human services. His recent books include, Engaged Learning: Preparing for Professional Practice (co authored with Unni K. Nair) published by University of Southern California Figueroa Press and Managing and Leading Human Service Organizations (4th edition co authored with Ralph Brody) published by Sage publications.

Erick Guerrero, PhD. is an Assistant Professor at the University of Southern California, School of Social Work.

He received his Doctorate in Social Work from the University of Chicago. In 2012, Dr. Guerrero received his Emerging Scholar of the Year award from the Association for Community Organization & Social Administration and Mark Moses Distinguished Fellowship award from the National Network for Social Work Managers. He teaches courses on organizational theory to the doctoral students, and research methods and macro practice related courses to graduate social work students. His funded research focuses on Latino health disparities, the implementation of culturally responsive and evidence-based practices, and the integration of behavioral health and primary care. He has received numerous emerging scholar awards from national and international associations and consults for several non-profit organizations.

Macro Practice Enclosed is \$50.00 (includes shipping & handling).
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